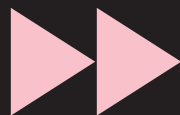


KEVIN.MURPHY

FAST.FORWARD

PREPARE FOR YOUR FUTURE



AUSTIN, TEXAS
AUGUST 7TH & 8TH 2022

PREPARE FOR YOUR FUTURE

FAST.FORWARD IS A GLIMPSE AHEAD; A COMPELLING AND ENGAGING EVENT TO PREPARE YOU FOR THE FUTURE NEEDS OF YOUR BUSINESS. IT WILL EXPLORE ONLINE INNOVATIONS IN EDUCATION AND GIVE YOU NEW INSIGHTS AND A BETTER UNDERSTANDING OF THE SOCIAL, EMOTIONAL, AND PERSONAL NEEDS OF YOUR CLIENTS. YOU WILL LEARN NEW SKILLS AND TECHNIQUES THAT WILL ENABLE YOU TO CREATE INNOVATIVE AND UNIQUE EXPERIENCES THAT WILL PAVE THE WAY FOR DEEPER, STRONGER, AND LONGER-LASTING CONNECTIONS.

FAST.FORWARD FEATURES INNOVATIVE NEW TRENDS AND NEW CONSUMER INSIGHTS. YOU WILL LEARN CUSTOM TAILOR-MADE TECHNIQUES AND EXPERIENCES IN CUT, COLOUR, AND STYLE. LOOKING BEYOND CONVENIENCE AND ONE-CLICK CUSTOMER JOURNEYS, FAST.FORWARD IS FULL OF INSIGHTS TO FUEL YOU FOR SUCCESS.

AUSTIN, TEXAS
AUGUST 7TH & 8TH 2022

VENUE:
AUSTIN CONVENTION CENTER

500 E. CESAR CHAVEZ ST.
AUSTIN, TEXAS 78701



HOTEL:
FAIRMONT AUSTIN

101 RED RIVER ST. AUSTIN, TEXAS 78701

RATE: \$169
PLUS TAX FOR DOUBLE OCCUPANCY PER NIGHT.
ADDITIONAL ROOM OCCUPANTS WILL BE
CHARGED AT \$30 PER PERSON, PER NIGHT.

TO RESERVE YOUR ROOM VISIT
WWW.KEVINMURPHY.COM.AU/FASTFORWARD-AUSTIN.COM

NOTE: THE ROOMS AND PRICES ARE SUBJECT TO
AVAILABILITY ON A FIRST COME FIRST SERVED BASIS.



DISCOVER WHAT THE FUTURE OF BEAUTY, RETAIL AND SUSTAINABILITY HOLDS AS OUR PANEL OF GLOBAL TASTEMAKERS REVEAL KEY CONSUMER INSIGHTS AND THE ROLE WE PLAY IN AN EVER-CHANGING SALON LANDSCAPE. WITH HUMAN TOUCH BEING THE NEW LUXURY, LEARN HOW TO CREATE A MORE MEANINGFUL CUSTOMER JOURNEY THROUGH POSITIVE ONE-ON-ONE CONNECTIONS AND SPECIALLY CURATED EXPERIENCES.

KEYNOTE SPEAKER AND MODERATOR: CHRISTOPHER SANDERSON, CO-FOUNDER OF THE FUTURE LABORATORY.

PANELISTS TO BE ANNOUNCED ON THE WEBSITE.

PLEASE NOTE: LIMITED TICKETS AVAILABLE. VIP PURCHASED TICKETS ARE REQUIRED TO ATTEND.

DAY ONE

SUNDAY AUGUST 7TH, 2022

A CAREFULLY CURATED DINNER SHOW FORMAT, BROUGHT TO YOU BY KEVIN AND HIS INTERNATIONAL SHOW TEAM.

10:00 AM - 12:00 PM FUTURE.LAB (VIP)

FAST.FORWARD WITH KEVIN AND HIS PANEL OF EXPERTS FOR 90 MINUTES THAT WILL CHANGE YOUR VISION OF THE FUTURE OF BEAUTY, RETAIL AND SUSTAINABILITY.
VIP PURCHASED TICKETS ARE REQUIRED TO ATTEND FUTURE.LAB.
LIMITED TICKETS AVAILABLE.

6:00 PM - 7:00 PM PRE.SHOW

DOORS OPEN AT 6:00 PM.
COME EARLY, ENJOY A DRINK WHILE SHOPPING AT OUR INTERACTIVE KEVIN.MURPHY EMPORIUM, GET YOUR PHOTO OP AND BE THE FIRST TO GRAB YOUR SEAT FOR THE BIG SHOW!

7:00 PM - 11:00 PM FAST.FORWARD

FAST.FORWARD WITH US AS WE GIVE YOU A GLIMPSE INTO FUTURE TRENDS AND CONSUMER INSIGHTS. YOU WILL LEARN CUSTOM TAILOR-MADE TECHNIQUES AND EXPERIENCES IN CUT, COLOUR, AND STYLE LED BY KEVIN AND THE KEVIN.MURPHY INTERNATIONAL TEAM ALL WHILE ENJOYING A SEATED DINNER.

SPECIAL GUEST: PAM ANN

11:00 PM - 1:00 AM AFTER HOURS

AFTER THE SHOW IS THE AFTER PARTY! GRAB A DRINK AND DANCE THE NIGHT AWAY. MINGLE AND NETWORK WITH YOUR FELLOW FAST.FORWARDERS AND THE KEVIN.MURPHY TEAM.

DAY TWO

MONDAY AUGUST 8TH, 2022

CONSUMER SPOTLIGHT, IN-DEPTH INFORMATION AND TOOLS TO MASTER THE ART OF CUT, COLOUR AND STYLE.

9:00 AM - 9:30 AM CALL TIME

DOORS OPEN AT 09:00 AM. FIRST THING'S FIRST, COFFEE. THEN BE SURE TO HIT THE KEVIN.MURPHY EMPORIUM FOR SOME GREAT SWAG BEFORE OUR LOOK & LEARN.

9:30 AM - 10:15 AM CONSUMER SPOTLIGHT

CONSUMER SPOTLIGHT, UNDER THE SKIN.

'KNOWING THE FUTURE CONSUMER – YOUR CUSTOMER'
THIS PRESENTATION WILL LOOK AT HOW THE 21ST CENTURY MINDSET IS SHAPING THE NEEDS AND REQUIREMENTS OF THE CURRENT AND FUTURE CONSUMER. AS WE TRANSITION INTO A CLIMATE OF BOTH FEAR AND OPTIMISM, WE WILL ADDRESS THE CHALLENGES AND OPPORTUNITIES AHEAD OF US. FROM SUSTAINABILITY TO SOCIAL MEDIA, THIS PRESENTATION WILL UNPACK THE KEY TRENDS TO CONSIDER AND SHARE INSIGHTS ON HOW BEST TO PREPARE YOURSELF AND YOUR BUSINESS FOR THE FUTURE.

KEYNOTE SPEAKER: CHRISTOPHER SANDERSON,
CO-FOUNDER OF THE FUTURE LABORATORY

10:15 AM - 01:00 PM LOOK & LEARN

WE WILL HIGHLIGHT THE BEST EDUCATION MOMENTS AND TRENDS FROM OUR LATEST CAMPAIGN FOR YOU TO BRING BACK HOME. THIS DAY WILL INCLUDE INSPIRATION, CUSTOM-MADE TECHNIQUES AND EDUCATION FOR OUR CUT, COLOUR, AND STYLE LED BY KEVIN AND THE KEVIN.MURPHY INTERNATIONAL SHOW TEAM.

WITH THESE KEY FUNDAMENTAL ELEMENTS YOU WILL BE ARMED TO TAKE YOUR BUSINESS INTO THE FUTURE.

GENERAL ADMISSION

GENERAL ADMISSION PRICE

\$595

GENERAL ADMISSION INCLUDES:

SUNDAY AUGUST 7TH, 2022

ACCESS TO OUR ATTENDEE PRE.SHOW TO NETWORK AND SOCIALISE

SEATED DINNER AND DRINKS

FAST.FORWARD SHOW WITH KEVIN AND THE INTERNATIONAL SHOW TEAM

ACCESS TO OUR AFTER HOURS PARTY

MONDAY AUGUST 8TH, 2022

ADMISSION TO THE CONSUMER SPOTLIGHT AND LOOK & LEARN EXPERIENCE WITH KEVIN AND THE INTERNATIONAL TEAM

COFFEE BREAK INCLUDED

KEVIN.MURPHY EMPORIUM

SHOP ON-SITE FOR EXCLUSIVE DEALS FROM KEVIN.MURPHY AND MORE

CREATE SOME MEMORIES IN OUR PHOTO BOOTH

VIP TICKETS

GA PRICE+ AN ADDITIONAL

\$120

VIP INCLUDES:

EVERYTHING INCLUDED WITH A GENERAL ADMISSION TICKET, PLUS MORE!

ADMISSION TO THE VIP EXPERIENCE, FUTURE.LAB

SPECIAL SEATING AT THE LOOK & LEARN EXPERIENCE

VIP GIFT BAG

DRINKS

NOTE: LIMITED TICKETS AVAILABLE

TICKETS ARE SELLING OUT FAST!

CONTACT YOUR DISTRIBUTOR TO PURCHASE YOUR GA OR VIP EXPERIENCE.

WE'RE CONTINUOUSLY ADDING MORE TO OUR EXPERIENCE SO KEEP CHECKING BACK FOR UPDATES AT:

WWW.KEVINMURPHY.COM.AU/FASTFORWARD-AUSTIN.COM
#KMFASTFORWARD TO LET US KNOW YOU'RE COMING!

KEVIN.MURPHY

SEE YOU IN THE FUTURE

[WWW.KEVINMURPHY.COM.AU/
FASTFORWARD-AUSTIN.COM](http://WWW.KEVINMURPHY.COM.AU/FASTFORWARD-AUSTIN.COM)

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