KEVIN.MURPHY

LEARN.ME PRODUCTS digital

LEARN.ME is an exclusive and adaptable tour into everything KEVIN.MURPHY. Think of these interactive classes as product insight and exploration. LEARN.ME is about understanding KEVIN.MURPHY the brand, Kevin Murphy the man, and everything that makes our product and culture so unique. We recommend you experience each of these virtual classes in the order of your preference.

OUTCOMES: Take a deep dive into the REGIMENS. Learn why each of the KEVIN.MURPHY product families exist and for which clients to recommend them. Explore our digital tools and simplify the process of client conversations with our 1.2.3. language as well as develop a problem-solving mindset for your clients.

HIGHLY RECOMMENDED FOR: Salons and stylists new to the KEVIN.MURPHY range or any salon/stylist looking to revisit and renew their knowledge surrounding the brand.

COURSE TYPE: Virtual Theory Classroom
COURSE DURATION: 2 Hours
DATE: MONDAY, FEBRUARY 13, 2023
TIME: 10a CST. 11a EST

PB
PREMIER
BEAUTY