

# COLOR.ME GLOSS

Driven by PERFORMANCE our newest range in the COLOR.ME line-up COLOR.ME GLOSS is uniquely designed as a colour and treatment in one. This luminous, liquid demi-permanent colour goes beyond shine to reconstruct and deeply moisturise the hair for incredible strength that increases every time you colour. Born from FASHION the selection of shade options and a variety of application techniques allow for a completely customisable hair experience. Gain an understanding of how to incorporate COLOR.ME GLOSS into the whole COLOR.ME portfolio as multifaceted products that work in synergy.

**OUTCOMES:** Topics include product benefits, overview, technology, mixing, formulation and explore service offerings to drive business. Colourists can also incorporate hands-on to experience the line firsthand and experience “colour with strength and shine”.

Build a solid foundation of the line and learn how to achieve the perfect personalised colour result for your clients that will have them returning again and again.

**COURSE TYPE:** Theory

**COURSE DURATION:** 1 Hour

**COURSE TYPE :** Virtual Theory

**DATE:** MONDAY, JANUARY 30, 2023

**TIME:** 11:30am CST. 12:30pm EST

