




KEVIN.MURPHY

I.DOO DEMO

 **MARCH 25, 2019**

 **ARTE SALON & SPA**
610 Golf Road
Schaumburg, IL 60173

 **2:00pm - 6:00pm**

DESCRIPTION

In this class you will learn to create bridal hairstyles the KEVIN.MURPHY way. Our valuable salon clients look to us not just for daily advice with their hair, they also look to us to create beautiful, wearable hairstyles for their big day. I.DOO provides the opportunity for you to break away from the safe and obvious by motivating you to create great bridal hair with a fashion edge by using the perfect products from start to finish. We will teach you different techniques to take your bridal looks to the next level and create long lasting, beautiful wedding hair for not just the bride, but also her entire bridal party. You will learn new skills inspired from session styling that you will be able to take into your salon stitching and braiding to create vintage, bohemian and classically inspired looks.

SKU 860409182

\$100

CEU: 4 HOURS

ALI BATISTA

STYLE.MASTER



With a passion for education and all things 'hair,' Ali joined the KEVIN.MURPHY team in 2009 as a KEY Educator – taking her out from behind the chair and putting her at the forefront of salon education. Ali was quickly promoted to Education Sales Manager, which in turn led Ali to her current role as a KEVIN.MURPHY STYLE.MASTER. She believes that all hairdressers have the opportunity to grow through their craft, and by pursuing new avenues of inspiration and opportunity, they can all succeed. From delivering a quality client experience in salon to working backstage at New York Fashion Week, Ali finds herself constantly in awe of the endless opportunities that not only move her forward in her own career but continue to ignite her passion for hair and educating others. With a genuine ability to connect with her audience, Ali has found joy in sharing her talents with countless stylists across the country, knows that this is what she was meant to be doing, and is loving every moment of her journey with KEVIN.MURPHY.

TOOLS NEEDED

PEN + NOTEBOOK