



Keune Virtual Men's Cutting Class

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Date: Nov 1 | **Time:** 10:00 - 12:00PM CST | **Cost:** \$35

Join us for an exclusive virtual Men's Cutting Demo with one of Keune's top artists, **James Helton**! Featuring 1922 by J.M Keune.

Learn some of the most sought-after men's styles as you freshen up your barbering skills and verbiage. This class will not only help build your confidence when working with clippers and shears, it will also help you understand your male clientele and their needs. From product recommendations to color solutions, this class has you covered.

Look forward to learning:

- Clipper technique
- Working with different hair textures and growth patterns
- Quick color options for male guests
- Cutting techniques

Price includes a Men's mannequin head for your practice after the class!

Coaching clients and fellow stylists to go beyond their perceived potential by reaching farther than convention, **James Helton** makes the unimaginable a reality. Since joining Keune, James has taken an avenue of coaching stylists, through a practical approach to the creative process by helping those around him focus on "the process" of creativity.